

TS95 STUDIOS

Book Cover Design Services



ABOUT MY SERVICES

How does the book cover design process work?

1. As a fellow creative, I truly believe the book cover should be a reflection of the author's vision. I begin my process by learning about the novel from the author, as well as discussing any concepts or ideas the author had in mind for their cover art. From our discussion, we can select a direction for the cover design.
2. I can then begin the stock image selection for the cover artwork. This selection includes photos that will be incorporated into the design, and can be shared with the author as well. All images are sourced from DepositPhotos.com and are included in the cover pricing, however images from other stock image sites can also be purchased and shared by the author to be used in the cover design.
3. After stock images are selected, I continue to the digital design of the cover, working in Photoshop to combine and edit the imagery and typography. During that time, progress stills and drafts will be sent to the author for feedback. Revisions are made during this time to ensure the cover embodies the novel and vision of the author.

What do I receive?

- a unique book cover design with digitally-crafted imagery

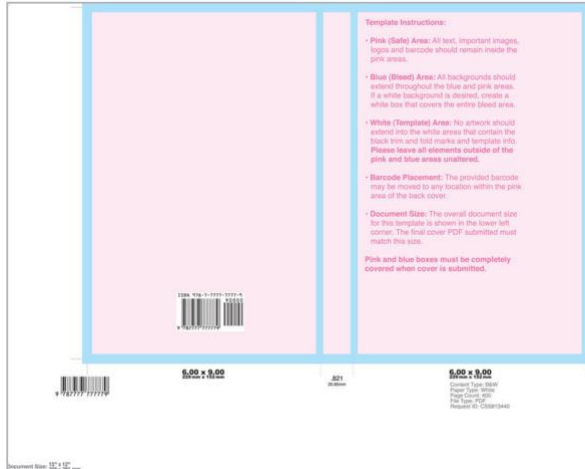
- up to three rounds of revisions to fine tune the design
- 3D mockups of the final e-book or paperback cover
- high resolution JPEGs and print-ready PDFs of your finished cover design
- a textless version of your cover artwork that can be used for other graphics or social media (optional)

What is your turn-around time?

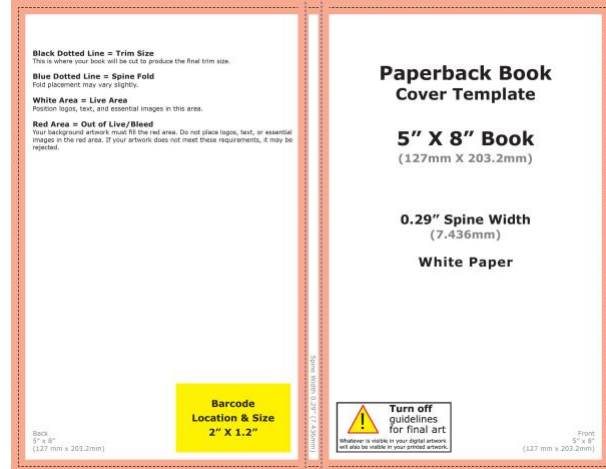
With prompt communication with the author, the draft of the cover design can be completed within 2-3 weeks' time. This is dependent upon the complexity of the design. The total cover creation process including revisions, paperback formatting, and final delivery can span approximately 1-2 months dependent on design complexity, communication, and requested modifications to the design and/or formatting.

NEEDED FILES & INFORMATION

- **Book Summary & Themes**
 - Please feel free to tell me more about your book and what you envision for your cover. Sharing and describing relevant plotlines, themes, settings, or characters from your novel is a great place to start. Blurbs and direct descriptions from the author are a great way for me to envision your book and potential imagery I can create for it.
- **Cover Template**
 - Cover templates are essential for me to design your cover and are often provided by the publisher (e.g. Kindle Direct Publishing, Ingram Spark, BookBaby) in the form of a PDF or PNG. They provide visual guidelines for me to create and layout the cover for production. If you are unsure of what this is or what this looks like, please feel free to ask to me.
 - Here are direct links to some of the cover template generators from the providers listed above:
 - KDP/Kindle Direct Publishing:
 - https://kdp.amazon.com/en_US/cover-templates
 - IngramSpark:
 - <https://myaccount.ingramspark.com/Portal/Tools/CoverTemplateGenerator>
 - For reference, examples of cover templates have been included below. Please note that sizing will vary based on your formatted book length and selected cover size.



IngramSpark Template Example



KDP / Amazon Template Example

- **All Cover Text**

- Please send me all of the type that you would like to appear on the cover. These include or can include:
 - the title of your book
 - the author name (as you would like it to appear)
 - subtitles (“Book One of The Explorer Series”, “New York Times Bestseller,” for example)
 - blurb for the back cover
 - any additional type that will appear on the front, back, or spine

- **Any Additional Graphics**

- Additional graphics can include:
 - custom barcode/ISBN
 - a photo of the author
 - your publishing logo/imprint
 - applicable awards/accolades
 - any other visual element that you would like to include on the cover as well.